

# **Call for Applications:** Battery Innovation Days 2024 Hosting Opportunity



## **BID 2024: Hosting Opportunity**

To whom it may concern,

We extend a warm invitation to your vibrant city/region to participate in the prestigious call for applications to host the Battery Innovation Days in 2024. This event stands as a beacon for advancing the European battery ecosystem, and we are eager to collaborate with a city/region that shares our passion for innovation, sustainability, and the growth of the battery industry.



## About the Battery Innovation Days:

The Battery Innovation Days are where leading policy makers, scientists and industry representatives discuss the future of battery R&I in Europe

After three successful editions, the Battery Innovation Days (BID) will be back! Today's key European Research & Innovation initiatives (Batteries Europe, Battery 2030+ and the Batteries European Partnership Association, in partnership with the Batteries 1st and 2nd IPCEIs). We expect BIDs 2024 to gather together over 350 relevant stakeholders.

## **Our Co-organisers**



The Battery Innovation Days are co-organised by Batteries Europe, Battery 2030+, BEPA and the two IPCEIs on batteries.

Batteries Europe is an open and inclusive platform that aims to represent the entire battery value chain from various fields in research, business and academia.Batteries Europe

aims to strengthen the synergies and complementarities among initiatives and EU projects within and beyond the European battery ecosystem.

Battery 2030+ is a European research initiative that brings together stakeholders in the field of battery research creating a generic toolbox for transforming the way we develop and design batteries in Europe called the BATTERY 2030+



research roadmap. The overall objective is to address the key challenges in inventing the sustainable, safe, high-performance batteries of the future.

BEPA gathers the European battery community to provide input and advice to the European Commission on identifying priorities of research and innovation activities. The mission is the development of a strong, competitive and sustainable battery value-chain in Europe.

The IPCEIs on batteries are transnational projects focusing on growth, employment and competitiveness of the European Union industry and economyfunded by state aid. IPCEI has been implemented to promote battery production.

## What is in it for a region/city?

Organising the Battery Innovation Days is an excellent way of putting your region and/or city in the spotlight of the battery research and innovation community. The event will give ample opportunity for your local actors to get in touch with the leading battery innovators in Europe and get familiar with the European funding mechanisms for battery innovation.

In addition, the event will attract many senior professionals to your region and/or city for multiple days, giving a boost to the local economy. This effect is further reinforced by the organisation of side-events. The 2023 edition saw two sideevents being organised on the Monday prior and Thursday after the event, prolonging the positive economic impact of the Battery Innovation Days.



## Région Nouvelle Aquitaine said it:

"Hosting the Battery Innovation Days in the Nouvelle-Aquitaine region was an exceptional opportunity to actively participate in the development of the Europeanbattery industry, while promoting the skills and know-how of our local players."



## What are we looking for?

For regions interested in organising the Battery Innovation Days, we request an official application answering the 7 points listed below.

Applications should be submitted no later than 25<sup>th</sup> of January 2024.

The event is scheduled to take place between September and November 2024.



Kindly forward your comprehensive applications to <u>s.williams@clerens.eu</u> and <u>totuszewski@clerens.eu</u> by the 25<sup>th</sup> of January 2024. Should you have any inquiries or require additional information, please feel free to reach out to Thomas Otuszewski at <u>t.otuszewski@clerens.eu</u>

### 1) Interest in the Development of a Strong European Battery Ecosystem:

We seek cities and regions that are genuinely committed to playing a pivotal rolein the development of a robust European battery ecosystem. Demonstrate your dedication to fostering innovation, driving sustainable practices, and facilitatingmeaningful collaboration among industry leaders, researchers, and policymakers. Share your vision for how hosting Battery Innovation Days aligns with your long-term goals and strategic plans for technological advancement

### 2) Advantages to Organize it in the City/Region:

Articulate the unique advantages your city/region brings to the table as the host for Battery Innovation Days 2024. Showcase your city's innovative spirit, its accessible and state-of-the-art infrastructure, and any distinctive features that make it an ideal location for fostering dialogue, collaboration, and discovery within the battery industry. Highlight sustainable practices and initiatives that resonate with the event's mission.



### 3) Potential Venues:

Provide a comprehensive list of potential venues within your city/region that could serve as the primary hub for the Battery Innovation Days. Include details about the venues' technological capabilities, capacity to accommodate a diverse and international audience, and any historical or architectural significance that adds a unique touch to the event.



#### Venue Requirements:

- 1 conference room to host 350-400 attendees
- A break-out room and a speakers room. Additional meeting space may be an advantage for side events
- Exhibition space needed

### 4) Potential Caterers:

Identify and recommend potential catering partners and dinner venues that can



deliver an exceptional culinary experience for our diverse and discerning audience share information about their expertise in catering for large-scale, international events, their commitment to sustainability, and their flexibility in accommodating various dietary preferences and requirements



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### 5) Financial Support:

Demonstrate your city/region's commitment to the success of Battery Innovation Days by outlining the financial support you are prepared to offer. This may include sponsorship, grants, or other financial contributions to cover event expenses, enhance participant experiences, and ensure the event's overall success.

#### 6) Potential site-visit:



Propose some battery related site visit that will allow some of the BID participants to learn more about what's going on in the field of battery in your country.

In 2023, 50 BID participants visited the premises of ACC in Bordeaux, Nouvelle-Aquitaine.

#### 7) In-Kind Contribution:

Illustrate any in-kind contributions your city/region is prepared to offer. This could encompass complimentary use of venues, promotional support through local networks, transportation services for participants, or any other valuable resources that contribute to the seamless execution of Battery Innovation Days 2024. For example, in the 2023 edition we received from Bordeaux Convention Bureau freetransport tickets for all our attendees.

We eagerly anticipate your application and the opportunity to collaborate in making Battery Innovation Days 2024 an unparalleled success!

Warm regards,

The Battery Innovation Days organizing committee

